



## **Battle Pirates From KIXEYE Officially Launches on Facebook Today**

### ***Kixeye Brings the First True Real-Time Strategy Game to Facebook***

SAN FRANCISCO, CA--(Marketwire - Apr 28, 2011) - KIXEYE (formerly Casual Collective), the top developer of social strategy games, announces the launch of Battle Pirates today on Facebook. Battle Pirates is a real time strategy game featuring base building, exploration, and player vs. player combat in a real-time, synchronous realm.

Battle Pirates is set in the year 2067 and Earth is covered in water. Due to a terrorist-sparked world war, only a small amount of Earth's original landmass remains. With a 95% extinction level, the only remaining survivors are split into two factions: the Foresaken, impoverished survivors who rely on engineering hacks, guerilla warfare and piracy, and the oppressive Draconian Empire, the once elite citizens who've now become a giant military complex.

Players are required to build their island base from the ground up and strategically place defensive turrets on their island, research technology and armaments, and create up to 50 deadly ships with a variety of armor, weapons and hulls. By adding friends to their crew, players are rewarded with special in-game bonuses. Then, dominate the world map by engaging in real-time synchronous PvP battles, attacking other players and Draconian fleets for precious resources.

"Real gamers will love Battle Pirates," said Will Harbin, CEO for KIXEYE. "The interactions aren't simulated like other Facebook games -- when fleets attack, all of the players involved are experiencing the same battle, in real-time. This is nothing new to traditional RTSs and MMOs, but today, that functionality is finally on Facebook."

To play Battle Pirates today, visit: <http://apps.facebook.com/battlepirates/>. To learn more about KIXEYE or to view its 50 available career opportunities, please visit: [www.KIXEYE.com](http://www.KIXEYE.com).

#### **About KIXEYE**

Founded in 2007, KIXEYE (formerly Casual Collective) is an independent game developer that makes games for gamers by gamers. Responsible for popular titles like Backyard Monsters, Battle Pirates and Desktop Defender, KIXEYE is the first to deliver proper game play experiences on social networks. The company is based in San Francisco and backed by Trinity Ventures and Lightspeed Venture Partners. For more information, please visit [www.kixeye.com](http://www.kixeye.com)